

# Sponsorship levels and underwriting opportunities San Diego *FIRST* Regional Competition

## Summary of *FIRST* Regional Sponsorship levels

- Title Sponsor \$150,000
  - Sponsor included in Regional Name
  - Sponsor listed on all regional marketing material
  - Speakers during the event
  - Opportunity to provide judges
  - Company banners and video recognition during the event
  - Priority listing in Regional Competition Program
  - Special seating and recognition at Fall Gala Dinner
  - 2 tables at Fall Gala Dinner
  - 8 tickets to VIP reception at Fall Gala Dinner
  
- Lead Sponsor \$100,000
  - Sponsor listed on all regional marketing material
  - Speakers during the event
  - Opportunity to provide judges
  - Company banners and video recognition during the event
  - Priority listing in Regional Competition Program
  - Special seating and recognition at Fall Gala Dinner
  - 1 table at Fall Gala Dinner
  - 6 tickets to VIP reception at Fall Gala Dinner
  
- Co Sponsor \$75,000
  - Sponsor listed on all regional marketing material
  - Speakers during the event
  - Opportunity to provide judges
  - Company banners and video recognition during the event
  - Priority listing in Regional Competition Program
  - Special seating and recognition at Fall Gala Dinner
  - 1 table at Fall Gala Dinner
  - 4 tickets to VIP reception at Fall Gala Dinner
  
- Leaders in Technology \$25,000
  - Speaker during the event
  - Opportunity to provide judges
  - Company banners and video recognition during the event
  - Listed in Regional Competition Program
  - Special seating and recognition at Fall Gala Dinner
  - 1 table at Fall Gala Dinner
  - 2 tickets to VIP reception at Fall Gala Dinner

- Captains of Innovation           \$10,000
  - Company banners and video recognition during the event
  - Listed in Regional Competition Program
  - Opportunity to provide judges
  - Priority seating and recognition at Fall Gala Dinner
  - 4 tickets to Fall Gala Dinner
  - 1 ticket to VIP reception at Fall Gala Dinner
  
- Friends of the Future           \$5,000
  - Video recognition during the event
  - Listed in Regional Competition Program
  - Priority seating and recognition at Fall Gala Dinner
  - 2 tickets to Fall Gala Dinner
  - 1 ticket to VIP reception at Fall Gala Dinner
  
- Robot Boosters                   \$2,500
  - Video recognition during the event
  - Listed in Regional Competition Program
  - 1 ticket to Fall Gala Dinner
  - 1 ticket to VIP reception at Fall Gala Dinner
  
- FIRST Fans                       \$500
  - 1 ticket to Fall Gala Dinner
  - Name on **FIRST** Fans Poster displayed at Regional and Gala Dinner
  - Listed on **FIRST** Fans Page in Regional competition Program

*This is only a brief summary of the sponsorship opportunities. For detailed description of the sponsorship levels, please refer to the FIRST Regional Sponsorship prospectus*

*Sponsorship levels can be customized and combined with the underwriting opportunities below  
Additional details are available by request*

## **Underwriting opportunities**

### San Diego Regional Gala Dinner

- Student Showcase \$3,000
- VIP Reception \$1000
- Printing /Mailing / Programs \$500 x 4
  
- All regional sponsors will be recognized at the Gala Dinner.
- Most regional sponsorship levels include seats / tables at the Gala Dinner

### San Diego Regional

- VIP Luncheon \$3,000
- Volunteer Lounge \$5,000 x 4
- Judges Dinner \$2,000
- Team Social \$5,000 x 3
- Pit Sponsor \$3,000